

kylie george

COPYWRITER & STRATEGIC THINKER

career

Sr Copywriter | Eversana Intouch | Chicago IL (full-time remote)

Aug 2020 – Present

Launches, global campaigns, HCP and consumer-facing material.

Copywriter | Freelance | Chicago IL

Apr 2020 – Aug 2020

Quarantine and carpal tunnel.

Copywriter | Wunderman Thompson | Chicago IL

Jan 2019 – Mar 2020

Helped pitch (and win) the agency's first three pieces of new business.

Jr Copywriter | Blast Radius | Chicago IL

June 2017 – Dec 2018

Intern pumpkin with the fairytale ending.

Barista | Starbucks | MO, IL

Jan 2015 – July 2017

Made: handcrafted drinks; friends with the regulars.

Education Coordinator | Boys & Girls Club | Zionsville IN

June 2013 – Aug 2014

Convinced kids that poetry was cool and pulling weeds was fun.

education

Chicago Portfolio School, Chicago IL

2017 | Copywriting

Loras College, Dubuque IA

2013 | Bachelor of Arts, English Literature & Creative Writing

awards

2021 4A's Conference winning campaign